

THE KAVERY ENGINEERING COLLEGE
(An Autonomous Institution)

B.E/B.TECH DEGREE END SEMESTER THEORY EXAMINATIONS, NOV /DEC 2024

Seventh Semester

Agricultural Engineering

CMG342 - Financing New Business Ventures

Regulations - 2021

Duration : 3 Hrs

Maximum : 100 Marks

PART - A (ANSWER ALL QUESTIONS) (Marks 10*2=20)

<i>Q.No</i>	<i>Questions</i>	<i>BLT</i>	<i>CO</i>	<i>Marks</i>
1.	Mention the characteristics of business ventures.	RE	1	2
2.	What are the factors to be considered to start a new business venture?	AP	1	2
3.	List out the sources of venture finance.	UN	2	2
4.	Differentiate between equity financing and debit financing.	AP	2	2
5.	What are the characteristics of term loans?	RE	3	2
6.	What are gross working capitals?	AP	3	2
7.	What are flexi loans?	AP	4	2
8.	What is meant by crowd funding?	UN	4	2
9.	What are the common investment mistakes?	AP	5	2
10.	What is the difference between seed funding and venture capital?	UN	5	2

PART - B (ANSWER ALL QUESTIONS) (Marks 5*13 = 65)

<i>Q.No</i>	<i>Questions</i>	<i>BLT</i>	<i>CO</i>	<i>Marks</i>
11.	a Explain in details the different types of financial institutions to start new business ventures in India.	UN	1	13
	Or			
	b i Explain the types of business venture with suitable examples.	UN	1	8
	ii Explain the advantages and disadvantages of franchising.	UN	1	5
12.	a Summarize the direct and indirect costs for new project estimation.	UN	2	13
	Or			
	b Explain the methods of estimation of working capital.	UN	2	13
13.	a i What are the money market instruments? Explain any two types in details.	UN	3	7
	ii Point out the features of term loan.	AP	3	6

Or

	b	Point out the factors to be considered to determine the working capital. Explain briefly.	AP	3	13
14.	a i	Explain the equity capitals and debit capitals? Discuss briefly.	UN	4	6
	ii	Explain the different types of unsecured loans.	UN	4	7

Or

	b	Summarize private enquiry schemes provided by the commercial banks.	UN	4	13
15.	a i	What are the steps involved in investment decision process?	AP	5	5
	ii	What are the methods of venture capital formulation?	AP	5	8

Or

	b i	What is seed funding? Point out the selection criteria.	AP	5	7
	ii	Write short notes on equity and debentures.	UN	5	6

*PART – C (Marks 1*15 = 15)*

<i>Q.No</i>		<i>Questions</i>	<i>BLT</i>	<i>CO</i>	<i>Marks</i>
16.	a	List out any six successful venture capital investors in current world. Analyze any two investor's successful stories.	RE	2	15
		Or			
	b	What are the elements included in working capital? How to calculate a working capital based on current assets and current liabilities? Give conclusion with suitable example.	RE	3	15